

## APPROACH

- Micro-learning library that specialises in behavioural soft skills and essential business management and strategy models
- Quality approach: rigorous design; publishing deals with Pearson and Wiley allowing access to global business bestsellers
- 325 courses in total; 1000+ learning objects including video, quiz, text nuggets, audio casts, support documents to cater to all learning styles



## KEY PRODUCT AREAS

Our content is currently organised into 7 different channels:

- *Management Shortcuts* - targeting entry-level employees through to leaders
- *Management & Strategy 2Go* - targeting mid-tier to senior level management
- *MicroMBA* - targeting entry-level employees through to senior level management
- *Accelerate series* - targeting high potentials within the organisation
- *Achieve series* - setting you up with the right qualities for success.
- *Gen Y* - targeting millennials within the organisation
- *Ask Alfie* - targeting anyone in need of a quick boost

Skill Pill also offers various packages or bundles of learning. These bundles allow you to choose learning content from the various channels above.

## LANGUAGES

Skill Pill offers videos in 15 languages as subtitles, including: French, German, Spanish, Portuguese, Italian, Dutch, Russian, Arabic, Chinese, Japanese and Korean.

Use this link to view the language options Skill Pill offers for subtitles:

<http://www.skill-pill.com/subtitlesdemo/>

We also offer fully localised language versions of over 50 of our most popular courses:

- These are currently available in French, German and Spanish

## 2018 INNOVATIONS

### MicroMBA

Skill Pill has released an innovative package of content in the form of the MicroMBA.

With over 750 learning opportunities, the MicroMBA offers videos, quizzes, text nuggets and interactive exercises, organised into 10 individual modules, representing a comprehensive approach to micro-learning. A progress bar tracks user progression and encourages them to return to where they left off. Accredited by the Institute of Leadership and Management (ILM).



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### The Achieve Series

We recently published a new series - 'Achieve', in both English and French, which supports your learners to achieve the right qualities for success.

Topics include:

- Secrets of High Performance
- Building Your Integrity
- Judgement in Times of Uncertainty
- Promote Talent and Sponsorship

